

KELLEY KOESTER

2913 S Elizabeth Scales Mound Rd • Elizabeth, IL • (815) 275-8704 • kanddcattle@hotmail.com

Experience:

Student Teaching Experience Rochelle, IL
Rochelle Township High School June 2017-Present

- Assisted with officer retreat
- Created an officer teamwork boot camp
- Taught Introduction to Agriculture students about horse breeds
- Field experience and observation hours (09/13/17): 130 hours

White Line Website Design Elizabeth, IL
Freelance Website designer June 2016-Present

- Personal website design business. Built 4 websites, working closely with clients.
- Create social media promotions, posts, logos and advertising elements

Prairie View Angus Farms (PVF) Gridley, IL
Show Barn Assistant August 2016-March 2017

- Supported purebred angus business
- Communicated with potential buyers
- Assisted children with 4-H beef projects

K&D Cattle Elizabeth, IL
Co-Owner May 2014-Present

- Operate 35 purebred Charolais cow/calf and show calf business
- Preside over genetics and health decisions
- Launched the website and Facebook page; Design all advertisements and promotions
- Keep a record of all financial statements
- Make all financial decisions consulting with business partner
- Taught young cattle enthusiast about showing and marketing cattle
- Assisted at the 4-H beef show as record keeper, assistant superintendent and mentor

Jo Daviess County Farm Bureau Elizabeth, IL
Summer Intern May 2016-August 2016

- Created Ag in the Classroom activity for education on seed germination
- Taught kids about the importance of animal agriculture with a moving petting zoo
- Taught kids at an Ag fun day about dairy products and making ice cream
- Organized kiddy tractor pull events
- Designed promotional posts for Facebook and Instagram to inform the general public about animal agriculture, crops and the farmers' job

Wurster's Sales and Service LLC Stockton, IL
Publicist April 2012-December 2015

- Designed advertisements
- Launched website; Created Facebook page; increased followers from 0-386 people
- Installed new computer system including the Quickbooks program
- Ordered new inventory and assisted customers in many ways

Education:

University of Illinois at Urbana-Champaign	May 2018
• <i>Bachelor of Science in Agriculture Education</i>	GPA: 3.53/4.00
Black Hawk College East- Galva, IL	May 2016
• <i>Associate of Science</i>	GPA: 3.60/4.00
• Phi Theta Kappa Honor Society	

Professional Organizations:

2015-Present	Lifetime member FFA Alumni
2016-Present	Sigma Alpha (UIUC Chapter) <ul style="list-style-type: none">• Alumni Relations Chairman
2016-Present	Agriculture Education Club
2014-Present	Elizabeth Community Fair Board <ul style="list-style-type: none">• First Elizabeth Community Fair Queen• Assistant Beef Superintendent
2014-Present	Post-Secondary Agriculture Students (PAS) <ul style="list-style-type: none">• 2015 National PAS Public Speaking Winner
2014-2016	Student Government BHE
2010-2015	FFA Member <ul style="list-style-type: none">• Chapter Secretary• Chapter Vice-President• American FFA Degree
2003-2014	4-H Member <ul style="list-style-type: none">• National Club Congress Winner

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Professional References:

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Advisor/Mentor
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