



Using Career Cruising in Agricultural Education Programs

Career Cruising can be used a number of ways to supplement any agricultural education program:

- Career Matchmaker matches occupations to students' interests in agriculture and related fields
- Activities and career information can help students distinguish between an occupation and a job title
- Occupational profiles and multimedia interviews provide context for the development of occupational skills
- Resume Builder and Employment Guide can help guide effective resume development, with tips on information presentation, language, and style
- Practical application for helping students to create goals related to future career and educational options based on interests
- The personal Portfolio tool underlines the value of speaking to your best self
- Sample Career Paths provide an opportunity to see career movement and options within an occupation
- Industry information that helps students see the value of being part of the agricultural industry and links to related organizations and associations
- School profiles, activities, and selector tools to help students explore and prepare for post-secondary education or training based on major or career interests
- Resources and educational content to help support skill development related to employment (*e.g. resumes, interviews, letters, job offers, and keeping a job*)
- Inspire Ag Careers can help students access community resources and explore potential Supervised Agricultural Experience (SAE) programs
- Various assessment tools can help students develop a sense of self-awareness and encourage personal development

